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International Conference

# MENA Cement Fuels

*Tomorrow Fuel Mix for Cement Industry*

17 February 2016

Dubai, UAE, Dusit Thani Dubai Hotel



+38 056 794 33 94  
+7 499 346 20 40

[conf@b-forum.ru](mailto:conf@b-forum.ru)  
[www.coal-forum.com](http://www.coal-forum.com)

**Meet Key Market  
Players in Dubai**

## DRAFT AGENDA:

### Session 1: MARKET INTRODUCTION & AFFECTING FACTORS

- Global coal market overview 2016: oversupply & weak demand, trends
- Evolution of sources and quality of fuels for cement industry in MENA
- Natural Gas & HFO story in 2016: market balance, impact of subsidies diminishing on cement producers
- Alternative Fuels \ RDF projects in MENA countries: reality & potential, case studies
- Cement production forecast in MENA by 2020

### Session 2: INDIA' MARKET & ITS RELATIONS WITH MENA

- Fuels market in India and possible options for cement market
- Indian pet coke market structure in 2016\17: forecasts and pricing trends
- Instruments to forecast fuels demand in India in 2016\17
- Opportunities for Indian coal & pet coke traders in the Middle East in 2016\17

### Session 3: EGYPT – THE RISING STAR FOR SOLID FUELS

- Coal and pet coke in the cement industry in Egypt, international solid fuel options & consumption surge
- Local pet coke production and demand at the domestic market
- New grinding plants: possible investors and time frame for implementation
- New line of the Suez Canal as revival factor for the international trade intensification
- Specialized coal-handling terminals and road haulage to end users: expansion of infrastructure capacity and existing restrictions

### Session 4: FUEL MIX & SOURCES FOR MENA

#### SAUDI ARABIA

- Upcoming refineries in Saudi Arabia and pet coke production: implications for MENA fuel market
- KSA pet coke Vs. USA pet coke: pros & cons at the regional level
- Consumption of HFO and natural gas by cement industry, plans to switch from HFO to pet coke
- Coal sea-borne trade as alternative to road transport for the domestic market

#### JORDAN

- Demand for coal & pet coke in Jordan in 2016\17, challenges for suppliers
- Switching to solid combustibles from subsidized HFO and natural gas
- Logistics constrains in coal supplies by sea

#### UAE

- Users of pet coke and coal in the UAE: overview and consumption volumes
- Trends towards Alternative Fuel application in cement sector

#### MOROCCO & TUNISIA

- Demand for solid fuels in North Africa in 2016: volumes and import sources

**Session 5: NEW PLAYERS**

**IRAN and IRAQ**

- Operations after forthcoming cancellation of sanctions
- Fuels consumption by cement sector
- Potential to export of domestic energy carriers (gas \ oil \ coal) to the neighboring countries
- Iraq as the next country to move towards coal from subsidized HFO

**PAKISTAN**

- Fuels for cement sector: industry demand, own coal reserves and potential sources of import

**ADVERTISING AND SPONSORSHIP OPPORTUNITIES**

Conference sponsorship is an effective tool for your brand promotion and a good way to prove the company’s market leadership.

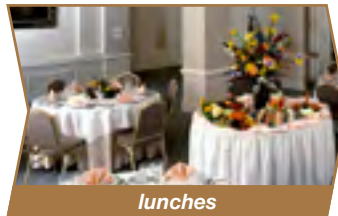
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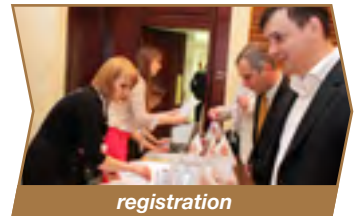
*gala-dinner*



*coffee breaks*



*lunches*



*registration*



*badge lanyards*



*conference bags*



*roundtable/sponsor session*



*souvenir goods*

**For more details regarding Registration & Participation, please contact:**

**Igor Ermolenko**

*Sales Manager*

+38 056 794 33 94, ext. 217

+7 499 346 20 40, ext. 217

*i.ermolenko@b-forum.ru*

**For more details regarding Speaking Opportunities, please contact:**

**Anna Sydorenko**

*Department Head*

+38 056 794 33 94, ext. 204

+7 499 346 20 40, ext. 204

*a.sidorenko@b-forum.ru*



17 February 2016, Dubai, UAE, Dusit Thani Dubai Hotel

## REGISTRATION FEE *(all taxes included)*

### Special Rate (before 13 of January 2016)

One delegate - **900 USD**

Two or more delegates (each person) - **800 USD**

### Normal Rate (after 13 of January 2016)

One delegate – **1 100 USD**

Two or more delegates (each person) – **1 000 USD**

## VENUE

### Dusit Thani Dubai, United Arab Emirates

133 Sheikh Zayed Road, P.O. Box 23335,

Dubai, United Arab Emirates

Tel: +971 (4) 343 3333,

Fax: +971 (4) 343 4222

E-mail: [dtdu@dusit.com](mailto:dtdu@dusit.com)

[www.dusit.com/dusitthani/dubai/](http://www.dusit.com/dusitthani/dubai/)

**Registration fee includes** attendance at all events within framework of the conference, documentation, on-line access to final conference materials, lunches within working days of the conference, coffee breaks.

**If you cannot attend the conference you may purchase on-line access to final conference materials for 450 USD.**

**Note:** Hotel accommodation & transfer are NOT included.

## Registration Cancellation

All inquiries regarding participation cancellation should be sent in a written form not later than **3 February 2016**. Registration fee is not refunded if cancellation is received after the **3 February 2016**. Delegate substitution **is allowed** without any additional payments or fines.

## REGISTRATION

1. Visit our website [www.coal-forum.com](http://www.coal-forum.com)

2. Fill in the registration form below and send it back to e-mail [n.chepik@b-forum.ru](mailto:n.chepik@b-forum.ru)

3. For additional conference information please contact

**Mr.Igor Ermolenko: +38 056 794 33 94 ext. ext.217, [i.ermolenko@b-forum.ru](mailto:i.ermolenko@b-forum.ru)**

## METHODS OF PAYMENT

1. Credit Card

2. Invoice

## REGISTRATION FORM

### Company Details (For Conference Book)

Company name \_\_\_\_\_

Profile (please specify the main activities/products/services) \_\_\_\_\_

- |   |   |
|---|---|
| <input type="checkbox"/> cement producer                      | <input type="checkbox"/> coal & pet coke producer |
| <input type="checkbox"/> coal & pet coke trader               | <input type="checkbox"/> HFO & natural gas trader |
| <input type="checkbox"/> alternative fuels \ RDF              | <input type="checkbox"/> sea shipping company     |
| <input type="checkbox"/> terminal operator \ port \ stevedore | <input type="checkbox"/> surveyor                 |

Postal Address, Zip Code \_\_\_\_\_

Web-site \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Participant's Details

First Name, Last Name (Mr. / Ms.) \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_ Mobile\* \_\_\_\_\_

E-mail \_\_\_\_\_ Assistant's E-mail\* \_\_\_\_\_

- Speaking Opportunity
- Advertising / Sponsorship
- I cannot attend but I would like to purchase on-line access to final conference materials

\* for organizers only

**I AGREE WITH PARTICIPATION TERMS AND ASK TO SEND ME AN INVOICE FOR PAYMENT**

# COAL & PET COKE RELATED EVENTS 2016



## MENA Cement Fuels 2016

Date: 17 February 2016

Venue: Dubai, UAE (Dusit Thani Dubai Hotel)



## Coal Import to Ukraine 2016

Date: 26 February 2016

Venue: Kiev, Ukraine (Radisson Blu Hotel Kiev)



## Coking Coal Market in Russia 2016

Date: 18 April 2016

Venue: Sochi, Russia (Radisson Blu Paradise Resort & Spa)



## Mediterranean Coal Markets 2016

Date: 15-16 September 2016

Venue: Istanbul, Turkey (Ceylan InterContinental Hotel)



## Egypt Cement Fuels 2016

Date: November 2016 (tba)

Venue: Cairo, Egypt (tba)

**!** For Guests willing to attend 2 or more Events we can provide 10% discount to Registration Fee for the participation in the chosen events