

SPONSORSHIP & ADVERTISING OPTIONS

Mediterranean Coal Markets

22 September 2016
Istanbul, Turkey, Ceylan InterContinental Hotel



Business-Forum



Business-Forum Ltd. is a part of Metal Expert Holding - an independent provider of comprehensive market information including news and analytical reports based on factor analysis, estimation of market structure and its balance.

Business-Forum specializes in the organization of the conferences and industry events for international and regional markets.

Since 2003 we have organized over 170 conferences and over 35 000 delegates from 70 countries have attended our events.

Industries we cover:

- **Mining:** coal, pet coke, iron ore (Europe, MED countries, CIS countries)
- **Metallurgy:** flat-rolled products and pipes, rolled and wire products, refractory products, raw materials, semis and finished products (Europe, MENA region, CIS countries)
- **Transportation:** sea shipping (Black Sea, Baltic Sea and North Sea, Mediterranean Sea) and railway transportation (CIS countries)
- **Chemicals:** polymers, coatings, fertilizers (CIS countries, Europe, MED countries)

Business-Forum

49094

Ukraine

Dnepropetrovsk

Naberezhnaya Pobedy Str. 48-B

Tel./fax: +38 (056) 794 33 94

Tel: +7 (499) 346 20 40

e-mail: conf@b-forum.ru

www.b-forum.com



GALA-DINNER SPONSOR (*)

DATE: 22 OF SEPTEMBER 2016

OPTIONS:

- Speech \ presentation by Sponsor's Company within conference agenda on one of the topics agreed beforehand (duration – 15 minutes) (optional – according to Sponsor's Company wish);
- 2 participants (excl. possible Speaker);
- discount 25% on participation of every next Sponsor's representative;
- invitations to Gala-Dinner branded with Sponsor's logo;
- placement of your Company advertising banners in the conference-hall and at the registration desk (number of banners to be agreed additionally);
- placement of stationary (notepads, pens, USB-sticks, etc.) and brochures \ advertising materials of your Company into conference documentation package (to be distributed by Organizers during registration to all participants);
- publication of two A4 layouts in the conference kit;
- your Company logo on all printed and digital conference materials.

PACKAGE RATE: 12 000 USD

(*) NOTES:

- *Organizers should produce invitations to Gala Dinner according to layouts provided by Sponsor's Company & distribute them to the delegates at the event.*
- *All advertising materials (banners, stationary, brochures, flags, etc.) should be produced and delivered to the venue of the event by Sponsor's Company.*



DINNER SPONSOR (*)

DATE: 22 OF SEPTEMBER 2016

OPTIONS:

- Speech \ presentation by Sponsor's Company within conference agenda on one of the topics agreed beforehand (duration – 15 minutes) (optional – according to Sponsor's Company wish);
- 2 participants (excl. possible Speaker);
- discount 20% on participation of every next Sponsor's representative;
- invitations to Dinner or Cocktail Reception branded with Sponsor's logo;
- placement of your Company advertising banners (1-2 units) and branded flags at the cocktail-reception area OR at the dinner premises;
- publication of two A4 layouts in the conference kit (inner pages);
- your Company logo on all printed and digital conference materials.

PACKAGE RATE: 5 000 USD

(*) NOTES:

- *Organizers should produce invitations to the Cocktail Reception OR Dinner according to layouts provided by Sponsor's Company & distribute them to the delegates before the start of the reception \ dinner.*
- *All advertising materials (banners, stationary, brochures, flags, etc.) should be produced and delivered to the venue of the event by Sponsor's Company.*



COFFEE-BREAKS SPONSOR

DATE: 22 OF SEPTEMBER 2016

OPTIONS:

- 2 participants;
- discount 15% on participation of every next Sponsor's representative;
- placement of your Company advertising banners (1-2 units) and branded flags at the coffee-breaks area;
- chocolates (5g) branded with Sponsor's logo on the tables in coffee-breaks area;
- publication of one A4 layout in the conference kit (inner pages);
- your Company logo on all printed and digital conference materials.

PACKAGE RATE: 4 000 USD

(*) NOTES:

- *All advertising materials (banners, stationary, brochures, flags, etc.) should be produced and delivered to the venue of the event by Sponsor's Company.*
- *Organizers should produce branded chocolates according to layouts provided by Sponsor's Company & arrange the placement at the registration desk and coffee-breaks area.*



REGISTRATION SPONSOR

DATE: 22 OF SEPTEMBER 2016

OPTIONS:

- 2 participants
- discount 15% on participation of every next Sponsor's representative;
- placement of your Company advertising banners (1-2 units) and branded flags at the registration desk;
- badge lanyards branded with Sponsor's logo;
- publication of one A4 layout in the conference kit (inner pages);
- your Company logo on all printed and digital conference materials.

PACKAGE RATE: 5 000 USD

(*) NOTES:

- *All advertising materials (banners, stationary, brochures, flags, etc.) should be produced and delivered to the venue of the event by Sponsor's Company.*
- *Organizers should produce branded badge lanyards according to layouts provided by Sponsor's Company & arrange distribution to the delegates during the registration.*



ADVERTISING OPTIONS BEYOND SPONSORSHIP PACKAGES

Advertising layout in the conference kit (*)

Full-color 2A4 layouts (double-page spread) in the inner part of conference kit – 1000 USD;

Full-color A4 layout on 2d, 3d or 4th cover – 900 USD;

Full-color A4 layout in the inner part of conference kit – 700 USD

Distribution of advertising materials (*)

Placement into documentation package - 800 USD

Placement at the Registration Desk – 500 USD

(*) NOTES:

- *Advertising layouts should be provided by Sponsor's Company.*
- *Advertising materials should be provided & delivered to the venue of the event by Sponsor's Company.*