

Preliminary Program

International Conference **Russian PVC Market 2016**

May 16, 2016, Moscow, Russia, AZIMUT Moscow Olympic Hotel



Monday, May 16th

Session 1. Main Trends on the PVC Market

«Russian PVC Market 2016: forecast for 2017»

Marina Ostrovskaya

Senior Analyst, IA «Chem-Courier»

Roundtable Discussion of PVC Producers and Processors: “Appropriate Ways of Cooperation in Conditions of Market Stagnation”

Topics to discuss:

Tough economic situation in the country and its impact on PVC market development

Demand difference in the main consuming sectors

PVC price changes in the second half of 2016 after Sayanskhimplast resumption of activity

Analysis of prospective market outlets for Russian PVC in the context of shrinking domestic market

Forecast of PVC market development in 2017-2018

Session 2. PVC Window Profiles and Sidings Market

«Overview of Translucent structures Market 2015. Influence on PVC market and Windows market»

Sergey Rusin

CEO «Union of Polymer Profiles Producers»

«Window profiles market: current situation and tendencies of development»

Nikolay Gavrilov-Kremichev

Chief Editor «SSK-Inform»

Roundtable Discussion of PVC Window Profile Producers: “The Market Share Maintaining in the Increasingly Competitive Climate”

Topics to discuss:

Current state and main trends on the PVC window systems market in Russia

Specific nature of domestic raw materials pricing

Special aspects of PVC raw materials selection for the production of high quality extruded goods

Industry development trends while reducing construction of infrastructure facilities

Session 3. Market of Flexible PVC and Cable

Roundtable Discussion of Flexible PVC Producers and Processors: “Appropriate Ways of Cooperation in Conditions of Difficult Economic Situation in Russia”

Topics to discuss:

Flexible PVC market change in conditions of difficult economic situation in the country

Rapid PVC price increase and its influence on flexible PVC production

Cable industry development trends in Russia and CIS countries

Session 4. Additives Market for PVC Processing

«Titanium dioxide - as an integral part of the PVC compounds»

Dmitriy Kaplichenko

Head of R&D, «Titanium Investments»

Topics to discuss:

Aspects of pricing of domestic and imported additives for PVC processing

Using of Innovative materials and technologies in high quality PVC production

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